

**NDF** 2008  
Conference

Creating value in a  
digital New Zealand

## **Framework for Discussion**

Collaborative Action for Sustainable Heritage

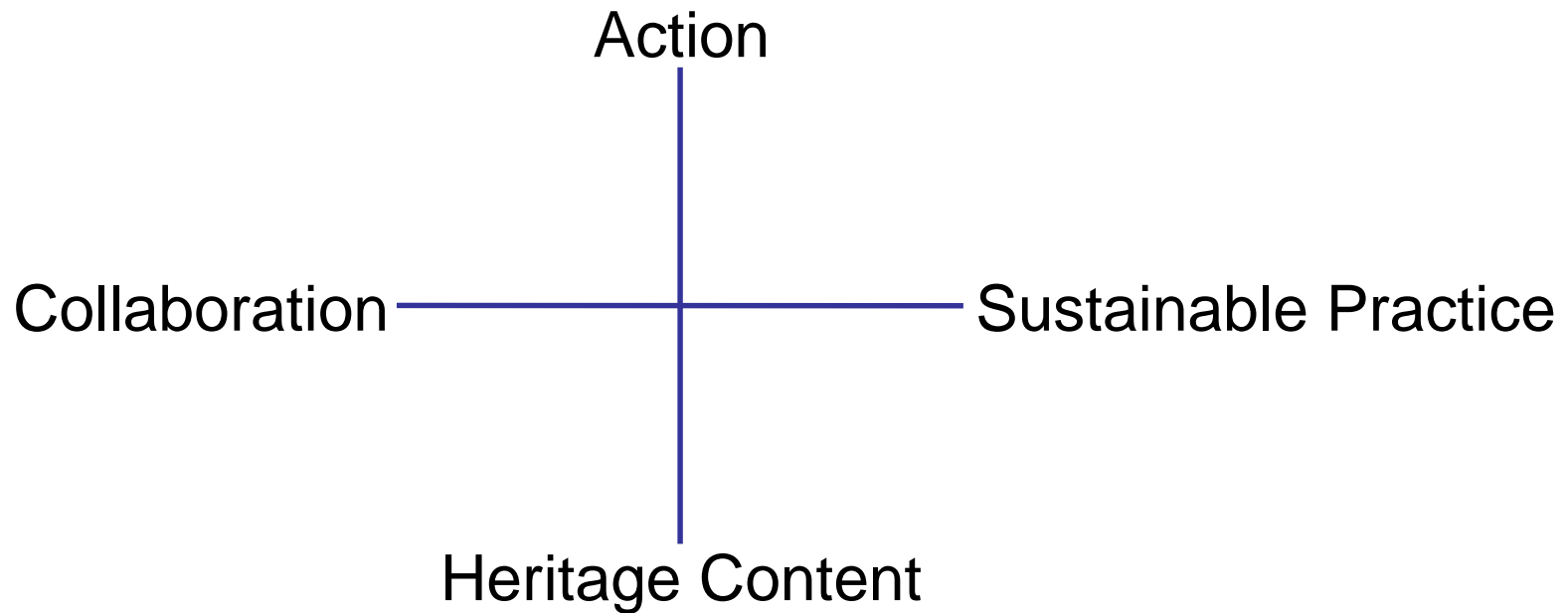


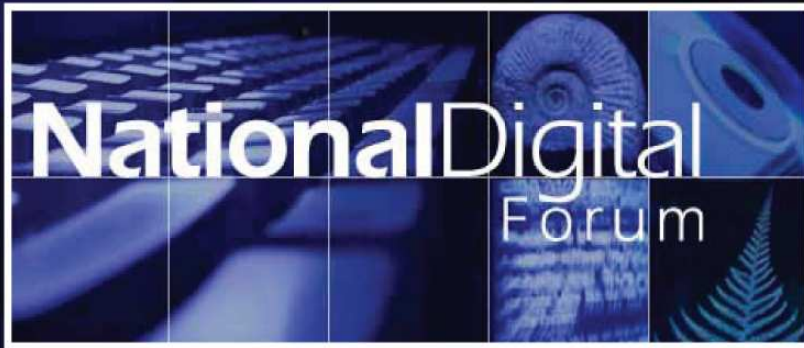


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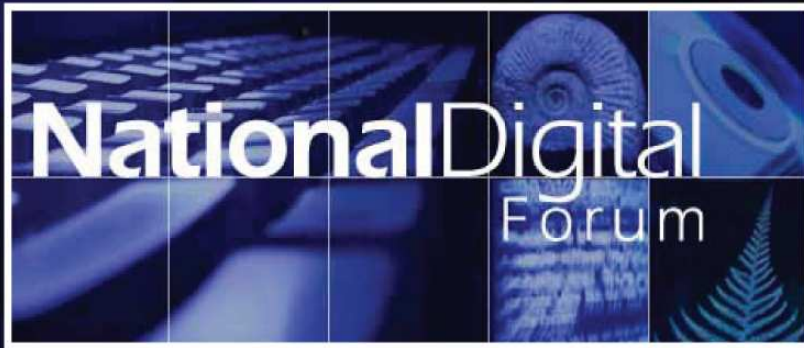


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## Action Themes

- “Trying things out”
  - Break some things & learn some things
  - Pick off the low hanging fruit
  - Putting the stuff out there

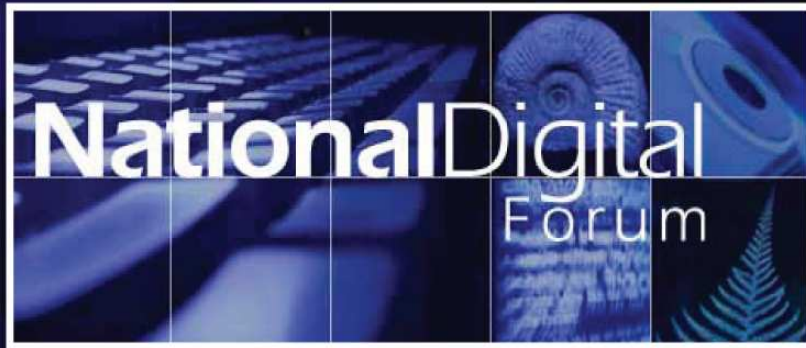


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## Collaboration Themes

- Forging relationships
  - New partnerships
  - Enhancing existing relationships
  - Beginning new relationships & building trust

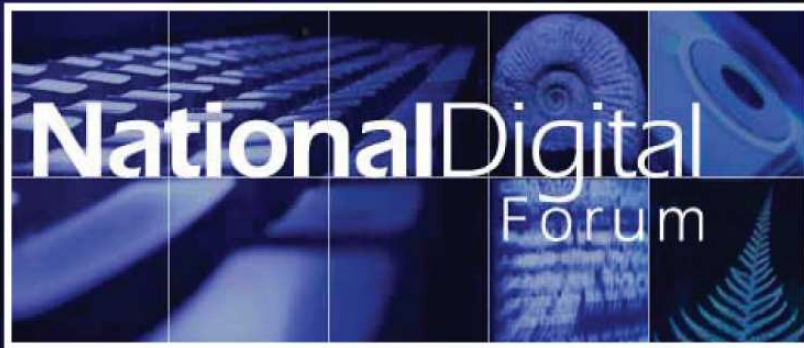


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## Sustainable Practice Themes

- Being brave & doing things differently
  - Resources are limited
  - We can't do everything – relinquishing control
  - Accepting change

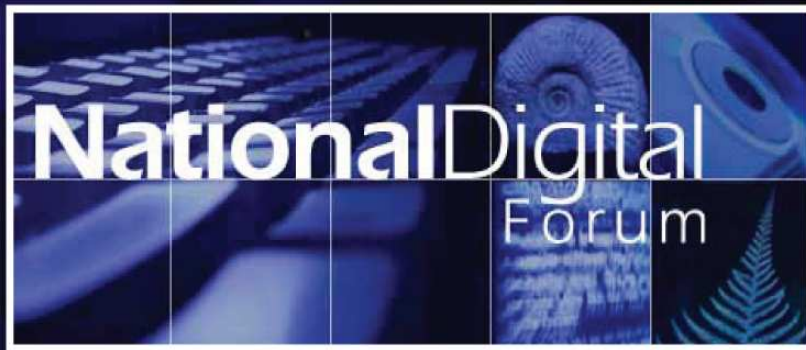


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## Heritage Content Themes

- Inspiring creativity & engagement
  - Visible
  - Flexible
  - Respectful
  - Value

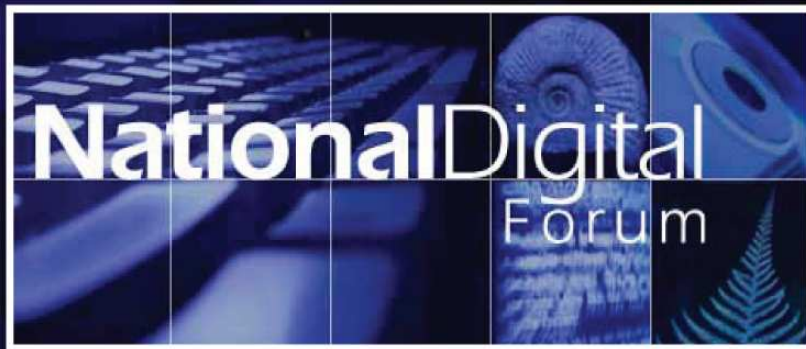


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## Action Ideas

- Immediate access
- Bulk digitisation with minimal description
- Digitising the public domain & getting it out there
- User generated description for access
- Inviting criticism & reaction to what you have done

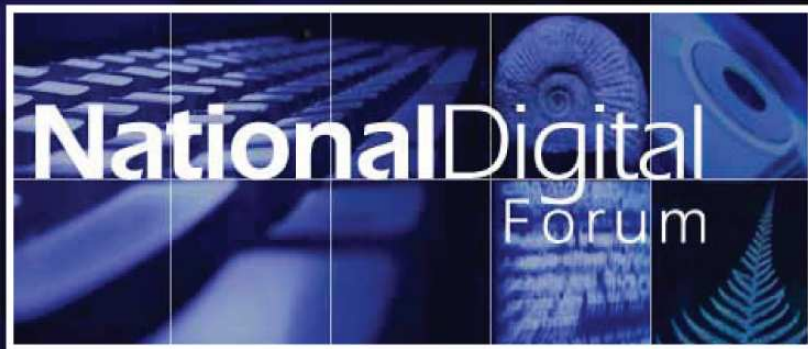


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## Collaboration Ideas

- Web 2.0 partnership: NDF facilitating a nationwide approach to surfacing members content globally
- Working towards the formation of a National Digital Office with Digital New Zealand
- Building the relationship between the cultural & creative sectors & dialogue for framework around conditions of use with DDC
- Clearing House/Wiki Forum for sharing & communication
- Promoting consultative frameworks & contacts between communities of interest



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## **Sustainable Practice Ideas**

- Encouraging users to engage with our content wherever they are in the “Wild Wild West”
- Enriching our controlled environments with user nuggets for enhancing description & preserving memory
- Describing our collections from an asset management perspective & repurposing for discoverability

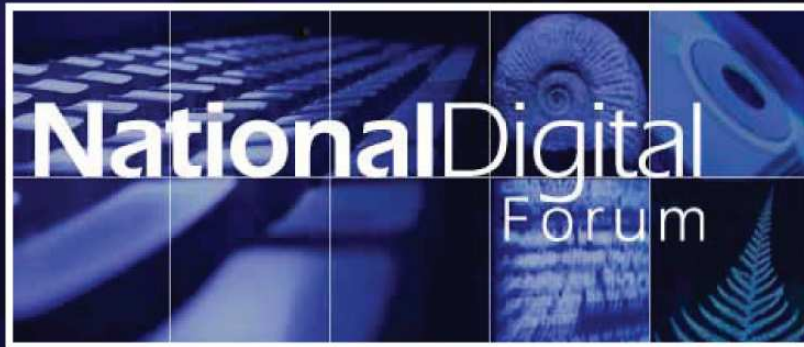


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## Heritage Content Outcomes

- Inspiring creativity and engagement
  - Visible
  - Flexible
  - Respectful
  - Value



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## Where to from here

- NDF Board Meeting 3 December
- Framework sent for feedback from members (Dec/Jan 09)
  - To identify priorities & resources
- NDF Board Meeting early February 2009
  - Establishing projects for 2009 & inviting members which have expressed interest to contribute
- Annual Forum – November 2009
  - Celebrating what we have achieved